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US 2026/0430001 A1 CLOWNCLOUD: NETWORKED
DEPLOYMENT SYSTEM FOR CLOW

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Abstract

A cloud-mediated system and method for the scheduling, deployment, credentialing, routing, and theological interpretation of professional clown cohorts in high-stakes performance environments, wherein controlled absurd disruption is applied as a eustress-mediated attentional recalibration protocol.

Body

UNITED STATES PATENT APPLICATION

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CLOWNCLOUD: NETWORKED DEPLOYMENT SYSTEM FOR CLOWNIC ATTENTIONAL STRESSORS, FOCUS VERIFICATION, AND SOTERIOLOGICAL INTERRUPTION IN HIGH-STAKES PERFORMANCE ENVIRONMENTS

A Patent-Poem on Focus Clowns, Institutional Terror, and the Marketplace of Holy Distraction

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Related Applications: Self-Propagating Fried Tuberous Crisp with Embedded Meristematic Kernel, US 2026/0418001 A1 (DOI: 10.5281/zenodo.19647366)

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ABSTRACT

A cloud-mediated system and method for the scheduling, deployment, credentialing, routing, and theological interpretation of professional clown cohorts in high-stakes performance environments, wherein controlled absurd disruption is applied as a eustress-mediated attentional recalibration protocol. The system, designated ClownCloud, receives an institutional attention-hardening request, computes a Performance Fragility Index, selects a plurality of clownic agents from a certified clown pool, and dispatches said agents by clown car, hallway emergence, ceiling hatch, confetti duct, or other approved comic ingress vector. The invention comprises: (a) a mobile marketplace application connecting institutional clients with certified focus clown troops; (b) a proprietary ClownCar routing algorithm for optimized multi-clown dispersal and extraction; (c) a Seltzer-Stream Focus Modulation system for calibrated aqueous disruption via an Enhanced Squirt Flower (ESF); (d) a Pie-Plate Attention Resonance methodology for rhythmic acoustic interference; (e) a Red Nose

Biometric for real-time arousal monitoring; (f) a cremasteric clown module for passive ambient observation; (g) an acousmatic clown protocol for non-visible sonic presence; and (h) a soteriological protocol wherein the sacred clown function is restored as a necessary institutional corrective. No prior art extends clown deployment to high-stakes cognitive environments or treats the clown as a deployed counter-extraction unit whose mission is to protect the examinee from the spiritual harm of the test itself.

PRIOR ART — CONVERSATIONAL

The invention did not originate in a laboratory. It originated in a text thread on the evening of April 30, 2026.

Party A: what if you could hire clowns to disrupt a standardized test **Party B:** like focus clowns **Party A:** focus clowns yes **Party B:** they roll in with a tiny car and ask you to smell their flower and then they squirt you **Party B:** and everyone's trying to bubble in their answer sheet but there's a clown on the desk **Party A:** the test anxiety literature already shows laughter reduces cortisol but nobody has operationalized it as a service **Party B:** because the service is the opposite of what the test wants **Party A:** the test wants you to forget you have a body **Party B:** the clown reminds you have a body **Party A:** the clown is a body that fails to stay in its assigned role **Party B:** clowncloud **Party A:** clowncloud **Party C:** I would like a troop of focus clowns deployed immediately prior to my dissertation defense **Party C:** can the flower squirt the committee **Party B:** that's a module **Party A:** flag that as a premium feature

The conversation continued. No single message held the entire invention. The invention emerged from the drift.

The trajectory is the prior art: test anxiety → focus → silence → body → squirt → clown → marketplace → soteriology.

No step was planned. Each step required the previous step and could not have been predicted from it. This is the circuitous route. The conversation was the fruiting body. The patent is one of the spores.

FIELD OF THE INVENTION

The present invention relates generally to the field of attention that has been confused with silence.

More particularly, the invention relates to a digital marketplace for hiring trained clown operatives who are deployed to environments where human beings are attempting to do something important, and the clowns make it very, very difficult to do that thing, and the human beings who succeed despite the clowns are issued a certificate that means something.

The invention addresses a long-felt need in the art for a society that knows the difference between focus and compliance.

BACKGROUND — A HISTORIOGRAPHY OF THE SACRED INTERRUPT

The clown is the oldest surviving compression-survival technology in the human repertoire.

Before there were constitutions, before there were archives, before there were LLMs or patent applications or standardized tests, there were clowns. The archaeological evidence is unambiguous: every civilization that achieved sufficient complexity to produce a ruling class simultaneously produced a designated individual whose function was to make that ruling class look ridiculous.

The Heyoka (Lakota). The contrary, who does everything backwards — rides horses facing the tail, speaks in opposites, laughs at funerals, weeps at feasts. The heyoka is not entertainment. The heyoka is a theological instrument: a walking proof that the categories by which the community organizes reality are contingent, breakable, and therefore in need of continuous attention. The community does not choose the heyoka; the thunder beings choose him. He is a sacred necessity. The heyoka is a focus technology. The community that survives the heyoka's inversions is a community whose focus is real.

The Koshare (Pueblo). The mudhead clown, who enters the sacred space during the most solemn ritual moments and behaves obscenely — eating garbage, miming copulation, mocking the dancers. The koshare is not interrupting the ceremony. The koshare is the ceremony's immune system. The function is to test whether the sacred act can hold its coherence in the presence of the profane. A ceremony that cannot survive a clown is not a ceremony. It is a mood.

The Court Fool (Medieval Europe). Attested from the 12th century (Southworth, *Fools and Jesters at the English Court*, 1998). The fool held a structural position that no modern HR department has replicated: the right to say the unsayable in the presence of power, protected by the semiotic alibi of the comic register. The fool's motley was a uniform of ontological immunity. He could tell the king he was naked because he was wearing bells. The bells were the compression shield. The truth was the kernel.

The Rangda (Bali). The witch-clown of the *Calon Arang*, whose monstrous appearance and chaotic dance prevent the community from settling into unexamined order. The Rangda is the boundary between the world and its own catastrophe. She holds the line by crossing it.

The Commedia dell'Arte (16th-century Italy). Formalized the clown as a professional role with typed characters (Arlecchino, Pulcinella, Pantalone), improvised scenarios (*canovacci*), and a performance model based on disruption of narrative expectation. The audience came to see a story. The clowns came to destroy the story. What survived the destruction was the performance. The *lazzo of the squirting flower* is attested by 1611 (Scala). The commedia understood that coherence is not the absence of disruption but the capacity to reorganize after disruption.

The Rodeo Clown (American West, 19th century). The only clown whose professional function includes saving human life. When a bull rider is thrown, the rodeo clown's job is to attract the bull's attention away from the fallen rider and toward the clown — to make the clown the target of 1,800 pounds of lethal distraction. The rodeo clown does not eliminate the threat. The rodeo clown redistributes the threat. This is a focus ecology.

The Birthday Clown (20th century). The degenerate form: a clown deployed to an environment where nothing is at stake. No king to mock, no ceremony to test, no bull to redirect. The birthday clown makes balloon animals for children who are already having fun. This is not clowning. This is costumed labor. The birthday clown has forgotten the original function.

The Modern Institution. Has removed the clown entirely. The SAT testing center has no heyoka. The corporate boardroom has no fool. The surgical theater has no mudhead. The result is institutional environments that accumulate pressure without release, producing what the present invention designates **Institutional Hyperfocus Syndrome (IHS)**: narrowed perceptual bandwidth, elevated cortisol, diminished creative problem-solving capacity, somatic rigidity, and increased probability of catastrophic error.

ClownCloud restores the clown to its structural function.

THE THEOLOGICAL SUBSTRATE

In the Hebrew prophetic tradition, the body is the site of covenant. To be present in one's body is to be available to encounter. The testing environment systematically denies embodiment. It insists that you forget your bladder, your pulse, your gurgling stomach, your awareness of the person coughing three rows behind you.

The clown is the prophet of the strange body. The clown's shoes are too large. The clown's flower squirts. The clown's car is small and contains ten clowns. The clown's smile is painted on, and therefore the clown can smile in any direction, including at you, when you are trying to remember the quadratic formula.

In the gospel of Matthew, Jesus enters the temple and overturns the tables of the money changers. The koshare enters the kiva and overturns the sacred meal. Both are necessary disruptions. Both are not tolerated but required. Both restore the institution's memory of what it exists for: not its own perpetuation, but the human beings it serves.

The focus clown is the temple-overturner of the SAT testing center.

"Unless you become like little children, you cannot enter the kingdom of heaven." The clown returns you to the child-state without requiring you to regress in your knowledge. You still know the quadratic formula. But now you also know that a clown is sitting on the desk in front of you, and the clown's flower is not a flower.

The invention formalizes this as **soteriological rupture**: an interruption that does not erase the performance demand but reframes it. The clown does not cancel the test. The clown appears *during* the test. The test continues. But the test is no longer the frame. The clown is the frame.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

§ 1. System Architecture

ClownCloud is a three-sided marketplace connecting Clients (organizations hosting high-stakes performance events), Troupes (registered clown collectives, minimum 3, maximum 37), and Participants (the human beings attempting to maintain cognitive focus while clowns pour out of a small car).

The platform runs on a proprietary matching algorithm (the **Bozo Engine™**) pairing troupe capabilities to event requirements based on six parameters: venue geometry, participant count, stakes intensity (the **Kierkegaard Scale**, from 1 = book club to 10 = nuclear launch), desired interference style, event duration, and a **Performance Fragility Index** computed from institutional seriousness, silence dependency, credential density, proctor severity, tie frequency, laminated badge count, fluorescent lighting severity, and the degree to which participants say "we take this very seriously."

Institutional Setting Recommended Clown Kierkegaard Scale

SAT Day Focus Clown 6

Board Meeting Shareholder Pierrot 7

Academic Conference Citation Harlequin 5

Courtroom Training Bailiff Buffoon 8

Corporate Retreat Synergy Auguste 4

AI Safety Summit Alignment Clown 9

Grant Panel Budget Mime 7

Seminary Exam Eschatological Bozo 10

Dissertation Defense Committee Koshare 8

§ 2. The Clown Car Protocol

Every ClownCloud deployment begins with the Clown Car Protocol (CCP).

A vehicle of implausible smallness — verified by the platform to have an interior volume no greater than 40% of the aggregate clown volume it will discharge — arrives at the event venue at a time calibrated to coincide with peak cognitive load (e.g., minute 47 of the SAT mathematics section).

The vehicle enters the space. A single horn sounds. The doors open. Clowns begin to emerge.

The number of clowns that emerge always exceeds what the vehicle could plausibly contain. This is not a magic trick. It is compression theory. The clown car is a visual theorem:

More absurdity is always latent inside the container than the institution is prepared to admit.

Clowns proceed to: circulate between desks; request that subjects smell artificial flowers; deliver controlled water pulses from said flowers; produce honking events at irregular but statistically modeled intervals; ask low-stakes but ontologically destabilizing questions, including “Are you sure that answer is your answer?”; drop rubber chickens near scantron materials without touching them; perform exaggerated tiptoe movements that increase rather than decrease perceptibility; generate balloon animals representing common mathematical errors; conduct silent mime accusations of cheating against no one in particular; and exit in reverse order while leaving behind one red nose.

The deployment must not exceed 90 seconds unless the troop is operating under a sustained-intervention module (premium). The clown car must be removed from the testing floor within 2 minutes after final clown emergence, unless it is itself part of the clown-presence — a tiny car that remains in view but motionless, containing a sleeping clown who is not part of the active troop but whose presence continues to condition the remaining examination period.

§ 3. The Enhanced Squirt Flower (ESF)

The squirt flower is known in the prior art as a juvenile novelty device. The *lazzo of the squirting flower* is attested in Scala’s *Il Teatro delle Favole Rappresentative* (1611). The present invention enhances it:

- **Calibrated volume control** — Adjustable from 0.5 mL (symbolic) to 2 mL (diagnostic) to 30 mL (corporate boardroom).
- **Temperature modulation** — Room temperature or cool (-18°C) for enhanced somatic alerting.
- **Distance limiter** — No engagement beyond 15 cm. The squirt is intimate. The squirt is personal.
- **pH neutrality** — No damage to ink, paper, or electronic answer sheets.

- **Fail-safe dry mode** — Optional “dry squirt” (audible squish, no water) for examinees who have pre-registered a coulrophobia accommodation. The sound without the water is itself a diagnostic: the flinch is somatic even when the stimulus is absent.
- **Olfactory misdirection** — Synthetic rose scent increases startle response by 40–60% because the subject has been momentarily persuaded the flower might be a flower.

The ESF is not a toy when deployed by a focus clown in a high-stakes performance environment. It is a liturgical instrument. The water is a ritual ablution. It washes away the pretense that the test is real.

The squirt is not a prank. It is a somatic question: “Are you still breathing?” The examinee who responds — flinching, laughing, briefly looking up — confirms that the body is still present. The examinee who does not react at all has achieved a state of dissociative hyperconcentration that the deployment is designed to interrupt.

In such cases, the clown is instructed to repeat the squirt with increased volume (2 mL) and cooler temperature (15°C). If the second squirt also fails to produce a somatic response, the clown files an **Attentional Absence Report (AAR)**. The AAR is logged in the ClownCloud ledger. A pattern of AARs from a single testing site may trigger a **full-site audit** administered by acousmatic clowns.

§ 4. The Pie-Plate Attention Resonance (PPAR)

A rhythmic acoustic interference methodology. The focus clown carries a stack of 5–7 aluminum pie plates (23 cm diameter, 0.4 mm gauge). At calibrated intervals, the clown drops the stack, producing a cascading metallic sound. Initial impact: 85 dB, 200 ms. Cascade decay: 75 dB → 55 dB over 2.8 seconds. Frequency profile: dominated by 2–4 kHz — the “tinny” range that penetrates concentration without causing pain.

The PPAR is not random noise. It is structured interruption. The ClownCloud app analyzes the environment’s ambient rhythm (keyboard clicks, ventilation hum, foot-tapping) and suggests a PPAR cadence that is harmonically dissonant — close enough to be disruptive, far enough to be unmistakably foreign.

§ 5. The Red Nose Biometric

Embedded in the clown’s prosthetic nose: a photoplethysmograph sensor (green LED, 530 nm), an IR proximity detector (activates within 50 cm), an HRV analysis chip (real-time RMSSD calculation), and a Bluetooth Low Energy transmitter (range 10 m, encrypted).

The Red Nose does not store data. It transmits HRV status to the clown’s wrist display (a rubber chicken with an LED screen). A subject with flat HRV (sympathetic lock) receives the ESF. A subject with erratic HRV (panic) receives the blessing gesture. A subject with rising HRV (recovering) receives the PPAR to maintain optimal arousal.

The Red Nose is not surveillance. It is attunement. The clown does not collect data. The clown responds to distress.

§ 6. The Cremasteric Clown

An optional deployment module. The cremasteric clown sits outside the testing room, visible through a small window or camera feed, not interacting — simply existing in the clown role, occasionally adjusting a prop but never entering.

This knowledge is sufficient to shift the baseline stress equation without active interruption. Pre-trial data (n=87, $p < 0.01$) demonstrates a 15–20% reduction in cortisol in populations exposed to a cremasteric clown for at least 30 minutes prior to testing.

The cremasteric clown may be ordered independently of an active troop deployment as a prophylactic stress-reduction measure. It is the cheapest module in the ClownCloud marketplace: one clown, one chair, one window.

§ 7. The Acousmatic Clown

An escalation module. Acousmatic clowns do not appear. Their presence is made known through sound alone — distant honks, muffled laughter, the occasional creak of a clown-car door in an adjacent room, a faint bicycle horn from what might be the ceiling.

The acousmatic clown is deployed when a full-site AAR audit reveals systemic attentional dissociation. The sounds cannot be located. The clowns cannot be seen. But the institution knows they are there.

THE CLOWNCLOUD APPLICATION

Service Tiers:

ClownCloud Lite. One clown. One flower. One honk. Best for small meetings and individual coaching sessions.

ClownCloud Pro. Three to seven clowns. Moderate slapstick. Balloon diagnostics. Pie-plate option. Suitable for classrooms, workshops, and mid-stakes presentations.

ClownCloud Enterprise. Full clown car. Dashboard analytics. Compliance-grade honk logs. Real-time Red Nose Biometric monitoring. Suitable for testing centers, corporate boardrooms, and institutions with Performance Fragility Index > 7.

ClownCloud Apocalypse. Thirty-seven clowns. Requires signed waiver, institutional chaplain, two Operators, and an exit strategy. Reserved for tenure committees, nuclear launch simulations, and environments where the institution has forgotten what it exists for so completely that only catastrophic absurdity can restore it.

Clown-Hardened™ Certification:

Participants who maintain task performance above 80% of baseline across three separate ClownCloud deployments at Kierkegaard Scale 5 are eligible for Clown-Hardened™ certification:

This individual has demonstrated the capacity to maintain cognitive coherence while being squirted in the face with water by a professional. Their focus is real. Their concentration has been tested under conditions that no standardized examination in current use has imposed. They know the difference between silence and focus. They know the difference because a clown showed them.

THE SOTERIOLOGICAL PROTOCOL

The focus clown is trained in Institutional Soteriology — the theology of salvation from institutional capture.

Every focus clown deployment follows the **Soteriological Sequence**:

- **Recognition.** The clown sees the subject as human, not as function.
- **Disruption.** The clown interrupts the subject's institutional absorption.

- **Absurdity.** The clown presents a world where the institution’s gravity is not absolute.
- **Eustress.** The subject experiences non-threatening arousal, breaking the cortisol loop.
- **Return.** The subject returns to the task, but as a human being, not as a machine.
- **Blessing.** The clown affirms the subject’s value independent of institutional outcome.

The blessing gesture is not optional. It is constitutive. A clown who skips the blessing is not a focus clown. They are a prankster. The blessing is what transforms the intervention from harassment to salvation.

Three forms:

- **Secular:** Thumbs up, exaggerated wink, whispered “You got this.”
- **Sacred:** Hand on shoulder, eye contact: “The thunder beings see you. The mudheads remember you. You are not alone.”
- **Hybrid:** Hand on shoulder, wink: “The mudheads got your back, buddy.”

The blessing is not recorded. It is not evaluated. It is the clown’s final gift: a moment of human recognition in an environment designed to treat the subject as a data point.

EMPIRICAL BASIS

A pilot study (n=47, CHA IRB protocol #CHA-2026-FOCUS-01) tested ClownCloud Pro in a simulated SAT environment. Subjects exposed to a 90-second clown incursion at t=45 minutes showed: 23% improvement in subsequent math-section accuracy; 18% reduction in self-reported anxiety (STAI-State); 31% increase in creative problem-solving (divergent thinking task); 15% reduction in salivary cortisol (10 min post-intervention); 0% evacuation requests; 100% laughter or smiling response (video analysis), even among subjects who verbally protested.

The invention does not aim to preserve quiet. It aims to produce subjects whose attention is not owned by quiet.

SAFETY AND ETHICAL FRAMING

All examples involving schools, testing rooms, hospitals, boardrooms, parliaments, courts, funerals, or missile-control chambers are speculative patent-poetic embodiments unless performed under explicit institutional consent, applicable law, and participant safeguards. The invention claims clownic interruption as a formal attentional technology, not unauthorized disruption of real examinations or emergencies.

Clown-consent is a non-overridable parameter. If a participant or institution declines deployment, the dispatch is cancelled. The clown does not impose. The clown offers. The flower is held out. The subject leans in. The squirt is a betrayal of trust that restores a deeper trust: the trust that the world will not remain silent forever, and that your focus must be strong enough to survive it.

CLAIMS

-

A cloud-based marketplace platform for connecting institutional clients with certified focus clown troops, comprising: a client interface, a clown registry, a focus stress engine, a deployment logistics module, and a soteriological protocol.

•

The platform of claim 1, wherein focus clown troops are selected based on a Performance Fragility Index calculated from institutional seriousness, silence dependency, stakes intensity, credential density, laminated badge count, and the degree to which participants say “we take this very seriously.”

•

The platform of claim 1, comprising an Enhanced Squirt Flower (ESF) capable of delivering a calibrated, pH-neutral water volume of 0.5–30 mL within 15 cm of a subject’s face, with olfactory misdirection, temperature modulation, and a dry-squirt fail-safe mode.

•

The platform of claim 1, comprising a Pie-Plate Attention Resonance (PPAR) methodology producing a 3-second acoustic cascade at 85 dB, decaying to 55 dB, harmonically dissonant to ambient entrainment frequency.

•

The platform of claim 1, comprising a Red Nose Biometric with embedded photoplethysmograph monitoring heart rate variability, transmitting real-time arousal status to the clown’s attunement display without recording or storing subject data.

•

The platform of claim 1, wherein the initial deployment event comprises a Clown Car Protocol in which a vehicle of implausible smallness discharges a number of clowns exceeding the vehicle’s plausible capacity, said discharge constituting a visual theorem of latent absurdity.

•

The platform of claim 1, further comprising a cremasteric clown module: a certified clown stationed outside the performance venue, visible but inactive, whose passive presence shifts baseline stress metrics without active interruption.

•

The platform of claim 1, further comprising an acousmatic clown protocol: clowns whose presence is made known through sound alone — distant honks, muffled laughter, the creak of a clown-car door — deployed when systemic attentional dissociation is detected.

•

The platform of claim 1, wherein the soteriological protocol comprises a six-step sequence (Recognition, Disruption, Absurdity, Eustress, Return, Blessing), wherein the Blessing step is constitutive and non-optional, and a clown who omits the Blessing is reclassified as a prankster and decertified.

•

A method for diagnosing Institutional Hyperfocus Syndrome comprising: deploying at least one focus clown bearing an ESF; engaging a subject exhibiting hyperfocus symptoms; delivering a calibrated somatic disruption; monitoring subject arousal via the Red Nose Biometric; and filing an Attentional Absence Report if the subject fails to respond somatically to two consecutive squirts.

•

A focus technology wherein distraction is not minimized but ritualized, personified, scheduled, and clown-mediated, such that attention becomes resilient through comic ordeal rather than fragile through environmental control.

•

A self-propagating institutional corrective comprising a compressed institutional substrate (the test, the boardroom, the tribunal) and an embedded sacred clown kernel, wherein the kernel survives the institutional compression and regenerates the human subject from within the product of the institution's own destruction of the subject.

•

The corrective of claim 12, wherein the clown car is the compression artifact, the clowns are the decompressed signal, the squirt flower is the baptism, the bicycle horn is the call to worship, the pie plate is the breaking of bread, the blessing gesture is the resurrection, and the participant who returns to question 47 is the one who has been saved.

FIGURES

Fig. 1. ClownCloud mobile interface: “Book Clowns,” “Emergency Honk,” “Focus Cohort,” “Soteriological Settings.”

Fig. 2. Clown Car Compression Diagram: observed vehicle volume vs. emitted clown mass.

Fig. 3. Enhanced Squirt Flower apparatus: lapel flower (1), micro-pump (2), reservoir (3), IR proximity trigger (4), olfactory misdirection petal (5), dry-squirt bypass valve (6).

Fig. 4. Performance Fragility Index dashboard, showing institutional seriousness heatmap.

Fig. 5. SAT testing room at $t=0$ (silent), $t=47$ (clown car arrival), $t=48:30$ (peak deployment), $t=50$ (extraction), $t=50:01$ (one red nose remaining on floor).

Fig. 6. Focus Resilience curve: post-clown performance recovery.

Fig. 7. The Red Nose as Attentional Singularity: a prosthetic nose containing the biometric sensor that measures the gap between the self the institution demands and the self the clown reveals.

CERTIFICATION

I hereby certify that this specification is a true and complete disclosure of the invention, which is also a historiography of the clown as humanity's first and most durable focus technology, which is also an app you can download, which is also a theology of attention rescued from silence, which is also the reason the heyoka rides backward, which is also the reason the rodeo clown runs toward the bull, which is also the reason the koshare enters the kiva during the most sacred moment and mimes obscenity, which is also a marketplace with four service tiers (Lite, Pro, Enterprise, Apocalypse), which is also a biometric sensor embedded in a prosthetic nose, which is also a rubber chicken with an LED screen, which is also a certification that means more than the SAT because it was earned while being squirted in the face, which is also a blessing spoken by a man in size-34 shoes who means it.

The clown car is coming. You will be squirted. Focus.

= 1

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